

Roll No. ....

Total No. of Questions : 5] [Total No. of Printed Pages : 4  
(2102)

**BCA (CBCS) RUSA IIIrd Semester  
Examination**

**3992**

**BUSINESS PRACTICES AND MANAGEMENT  
BCA-302**

**Time : 3 Hours]**

**[Maximum Marks : 70**

**Note** :- Attempt all questions from each part. Question No.  
1 is compulsory.

**Part-A**

**(Compulsory Question)**

1. (A) Multiple choice questions (Attempt each subpart of this question) :
  - (i) The industries which provide support services to other industries are known as :
    - (a) Primary industries
    - (b) Secondary industries
    - (c) Commercial industries
    - (d) Tertiary industries

**C-764**

( 1 )

Turn Over

- (ii) Following are the characteristics of business risks. One of them is not correct. Identify it.
- (a) Loss is the reward for risk bearing.
  - (b) Business risks are due to uncertainties.
  - (c) Risk is an essential component of every business.
  - (d) Degree of risk depends mainly upon the nature and size of business.
- (iii) Commerce includes activities relating to trade and ..... to trade.
- (a) Supporting (b) Subsidiaries
  - (c) Auxiliaries (d) None of these
- (iv) Which of the following is not a part of the business environment of business ?
- (a) Customers (b) Suppliers
  - (c) Competitors (d) None of these
- (v) Macro environment is also called as :
- (a) General environment
  - (b) Operating environment
  - (c) Economic environment
  - (d) Political environment

- (vi) The minimum number of members that required while you are registering a public company is :
- (a) 2                      (b) 6  
(c) 7                      (d) 5
- (vii) Management contains a series of interrelated functions that include :
- (a) Planning      (b) Organising  
(c) Directing      (d) All of these
- (viii) Which of the following is the element of directing ?
- (a) Communication  
(b) Motivation  
(c) Organisation  
(d) Both (a) and (b)
- (ix) Which of the following is a feature of planning ?
- (a) Focuses on achieving goals  
(b) Pervasive  
(c) Mental exercise  
(d) All of these
- (x) ..... are detailed statements about a project which outlines the objectives, rules etc.
- (a) Budget  
(b) Programme  
(c) Single use plan  
(d) Policy
- 1×10=10

(B) Write short notes on any *five* of the following :

- (i) Business System
- (ii) Principles of organisation
- (iii) Leadership styles
- (iv) Decentralization
- (v) Partnership

4×5=20

**Part-B**

10 each

2. Define the Business Environment. Explain importance of business environment in decision-making.

*Or*

Discuss the various forms of business organisations.

**Part-C**

10 each

3. Define Management. Explain its main characteristics. Explain management process in detail.

*Or*

Explain different principles of management in detail.

**Part-D**

10 each

4. What is MBO ? Explain its process and importance in management.

*Or*

✓ Define Motivation. Explain different theories of motivation.

**Part-E**

10 each

5. Define Communication. Explain process and types of communication networks.

*Or*

Define Control. Discuss techniques of control.

**C-764**

( 4 )